

BENEFITS	PLATINUM SPONSOR \$1000	GOLD SPONSOR \$700	SILVER SPONSOR \$500	COPPER SPONSOR \$300	BRONZE SPONSOR \$250
Plenary Session Sponsorship (Keynote or Plenary Workshop) to include visual and vocal recognition of sponsorship in session session display on app agenda	✓				
Pre-Conference Email Blast: ACL will send an HTML or text email on your behalf to all conference registrants.	✓				
Welcome Bag Swag Item: Send us your logoed promotional swag (pens, post-its, water bottle, notepad, etc.) for us to include in our welcome bags.	✓	\$100 Add-On	\$100 Add-On	\$100 Add-On	\$100 Add-On
Special Event Sponsorship (6 available) to include logo recognition in app agenda, and signage at event.		✓			
ACL Premieres: Opportunity to share 3-minute pitch with conference attendees.	✓	✓			
Post-Conference Email Blast: ACL will send an HTML or text email on your behalf to the ACL Membership. (650+ librarians)	✓	✓	\$200 Add-On	✓	\$200 Add-On
Sponsor Carousel to include rotating logo on top right corner of event hosting web platform and on bottom of event hosting mobile platform.	✓	✓			
Beverage/Refreshment Break Sponsorship to include logo recognition in conference agenda through Whova, and signage at the break.			✓		
Logo on conference advertising (pre-event email & social media)	✓	✓	✓		
Opportunity to attend and have a Booth at Sponsor Showcase on Tuesday, June 3, 1-4 PM to engage with attendees face-to-face	✓	✓	✓		
Opportunity to have a Unstaffed Booth at Sponsor Showcase on Tuesday, June 3, to display promotional materials or products.	✓	✓	✓		✓
Access to Attendee List through Whova	✓	✓	✓	✓	✓
Recognition on ACL Conference Website	✓	✓	✓	✓	✓
Sponsor Directory Listing and Company Profile in Whova (event hosting platform) includes logo, website, contact info, company description	✓	✓	✓	✓	✓
Ability to link to a company video (YouTube or Vimeo), opportunity to add up to 3 PDF files (10 MB file size limit) AND chat box to engage with attendees during conference	✓	✓	✓	No video; includes upload of 1 PDF & chat function	No video; includes upload of 1 PDF & chat function
Logo listed on home page of event hosting web platform and scrolling on attendee agenda screen in the mobile hosting platform.	✓				
Conference Access, Tuesday June 3: Participate in sessions and make connections with attendees.	2 attendees	1 attendee	1 attendee		